

### Main Street Centerville Signage Grant

## This form is for signage only grant. If you are looking for funding for facade work, please pick up a facade grant application.

Signage grants are awarded up to \$1,000

This competitive grant is locally funded by the Main Street Centerville Program. Grant applications are reviewed and awarded at the discretion of Main Street Centerville Design Committee. The application must be completed in full when submitted, or the project will be ineligible. If awarded, the check will be submitted directly from PACT to the vendor(s).

#### **Property Information**

Applicant's Name:
Store/Company Name:
Name of Property Owner:
Property Owner Address:
Applicant Phone Number:

#### Desired Type of Signage

Please note your desired signage improvements. \*see attached sheet for reference images & scoring rubric.

\_\_\_\_\_ **Flush mounted sign:** Typically attached to the building above the storefront or awning of a business. The sign should be mechanically fastened to the mortar joints and not to the brick or stone.

**\_\_\_\_ Projecting signs:** Projecting signs with armature add business visibility on narrow streets and the pedestrian realm.

**\_\_\_\_\_ Individual letter signage:** Often referred to as dimensional letter signs, each letter is individually mounted to the building, above the storefront. They can either be mounted directly to the wall or installed with stand-offs or pins for added depth.

**\_\_\_\_\_Window Vinyl and/or Sandwich Boards:** If your primary signage is in good condition, up to City Code & appropriate for your building, you can apply for these funds to be put towards secondary signage including window vinyl and/or sandwich boards. If your primary signage request for this grant is less than \$1,000, you can also apply for secondary signage as long as the <u>total request</u> (for both primary and secondary signage) does not exceed \$1,000 per building.

\_ Check if you will be adding lighting to your signage

\_\_Other (Please Specify): \_\_

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#### **APPLICATION REQUIREMENTS:**

- All designs must look like original works of art. Clip art or common graphic designs will be returned with change requirements.
- This grant opportunity is only available to businesses or building owners in the Main Street District.
- Compliance with Centerville City Code and ensure signage permit is obtained. Details are listed on following pages.
- Submit current photographs of your building, as well as sketches and estimates of the proposed signage.
- Attached we have included a list of local trades vendors who are PACT members for your convenience. If you work with another vendor, please submit their business information with the application.

I, \_\_\_\_\_\_, hereby make application to Main Street Centerville (MSC) for participation in the Main Street Centerville Signage Grant Program. I understand that MSC must approve my application, and that it must conform to established design guidelines, as well as the specific design requirements of the City of Centerville. If approved, I understand that all work performed is subject to development standards, buildings and property codes, and permit requirements.

#### **AGREEMENT & SIGNATURE**

By submitting this application, I affirm that the facts set forth in it are true and complete.

Applicant's Name	Property Owner's Name	
Applicant's Signature	Property Owner's Signature	
Date	Date	
Email completed	<b>s due February 28th by 4:30pm</b> applications to mainstreet@pactiowa.org -or- e PACT office (128 N 12th Centerville, IA)	

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# Main Street Centerville Signage Grant Rubric

Criteria:	Scoring:	Score:
Has the applicant been awarded funds in the past?	Yes No	N/A
If yes, was the project completed?	Yes No	N/A
If the project wasn't completed, please explain why.	N/A	
Is the size & placement of the signage appropriate & in line with City Code?	Yes (1pt) No (0pt)	/1
Is the signage professionally made with appropriate materials?	Yes (1pt) No (0pt)	/1
Does the signage meet legibility requirements stated in the signage type descriptions on the application?	Yes (1pt) No (0pt)	/ī
Physical Design Proposal	<ul> <li>One point earned for each piece of support.</li> <li>Sent no design concepts (0 pts)</li> <li>Photos (1 pt)</li> <li>Sketches (1 pt)</li> <li>Estimates (1 pt)</li> </ul>	/3
Rate the signage design on how visually pleasing you feel it is.	Rate from 0 - 5 0 = not pleasing at all 5 = exceptionally pleasing	/5

Total Score: